



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Date: 27/12/2021

Hands on Exercise on Innovative Products from Old Plastic Bottles

Objectives of Session: Students able to learn innovative pattern of different sectors in India.

Outcomes of Session: At the end of the exercise students to know about different points of industry innovation pattern such as technological changes and their impact in demand as well as what can be done better in that sector.

Date	27-12-2021
Time	9:30 to 01:30
Venue:	BVPIM_Prayer Assembly
Class:	SY BBA
No. of Students:	105
Coordinator:	Dr. Vijay Gondaliya
Speaker's:	-
Category	Student Development

B.V. Patel Institute of Management has organized a “Exercise on Innovation in Sector Pattern” Second Year BBA Students on Managing Innovation them at BVPIM Prayer Assembly Hall.



For the exercise students were divided into groups having 5 members in each group. All the groups have assigned sector where they have to learn what is industry trends, technological changes, demand of that sector and how technological changes impact in demand and at last they have to suggest what can be done in that sector for better performance. Total time

given to complete the task was 4 hours i.e. 9:30 am to 1:30 pm. To complete the task some of the resources were provide such as cardboard sheet, sketch pens, etc. At the end students has made poster on the given points.



Followings are the sectors were allocated: Online Booking_ST Bus or Other Private Bus, Airlines, Supper Market, Food Retailers, Garment Retailers, Magazine and News Paper, Organic Food Products, Gift Articles, Plastic Free Shopping, Beauty Care Products, Digital Marketing Services, Event Management Service, Accounting Services, Printing Services, Entertainment Segments, Ready to Eat Food Packets, Solar Panel, Warless Chargers ,Smart Gadgets, Online Education, Health Care Products and Digital Devices



At the end of exercise students get lot many new insights for a particular sector. Students lot a new in two different aspects such as how to work in a group and about different inventions in particular sectors.